## You could save the cost of an Extended Service Plan *in just one Ford ESP repair!*

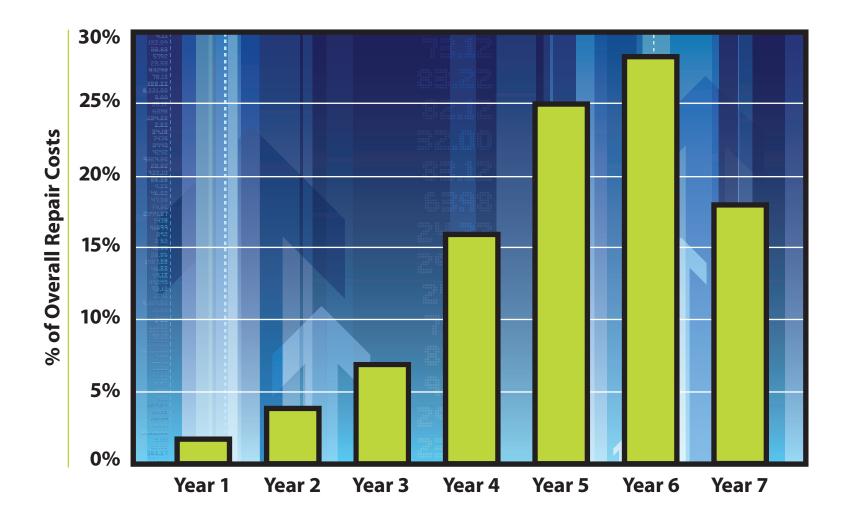
Extended Service Plan			Repair Type	Retail Repair Cost (Does Not Include Labor)
	PremiumCARE Covers 500+ Key Components Includes all components covered by PowertrainCARE, BaseCARE and ExtraCARE		Side Curtain Airbag	\$ 697
500			Sunroof Motor	386
			Air Check Valve	331
			Mass Air Flow Sensor	261
			Throttle Body	256
			SYNC Module	193
			Cruise Control Switch	176
			Power Window Switch	113
			Heated Seats	110
	110	<b>ExtraCARE</b> Covers 113 Key Components Includes all components covered by PowertrainCARE and BaseCARE	Anti-Lock Brake Control Module	668
			Cruise Control Sensor	321
	113		Radiator	309
			Anti-Theft Module	218
	84	<b>BaseCARE</b> Covers 84 Major Components Includes all components covered by PowertrainCARE	A/C Compressor	432
			Alternator	358
			Power Steering Pump	296
			Wiper Motor	184
			Water Pump	162
		<b>29 PowertrainCARE</b> <i>Covers 29 Critical</i> <i>Components</i>	Replace Short Block	4,481
			Cylinder Head	806
			Wheel Hub Assembly	225
			Thermostat	183



LINCOLN

**Extended Service Plan** 

## **INCIDENCE OF REPAIRS CHART**



This chart was derived from claims data on Ford, Lincoln and Mercury vehicles covered by 7-year Ford ESP plans. The year 7 drop is due to factors such as vehicle trades and contract expirations.